

Christine Moh

Graduate Student / Educator / Visual Communicator

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Language: Bilingual

American English	Mandarin Chinese
Fluent in Listening, Reading, Speaking, & Writing	Fluent in Listening, Reading, Speaking, & Writing
Typing: 68 WPM	Typing: 51 WPM
TOEIC L/R: 770	TOCFL L/R: Level 5
TOEIC S/W: 160	TOCFL S/W: TBD

Awards

- 2007 Bronze, Telly Awards
- 2007 Silver, Creativity Awards
- 2007 Silver, Davey Awards
- 2001 Awards of Excellence, *Communication Arts Design Annual*

Education

National Taiwan University of Arts School of Communication Department of Radio & Television
Master of Arts (Expected 2023)

The Cooper Union for the Advancement of Science and Art, School of Art. Bachelor of Fine Arts, 1995.

Concentration: Visual Communication Design

The Cooper Union, located in Manhattan, New York City, is a private college composed of School of Art, School of Architecture, and School of Science & Engineering. With 8% admission rate, this merit based free-tuition college gave its attending students 4 years of full-tuition scholarship based on satisfactory academic performance

Professional Skills

Communication Design	Compositing
Visual Art Direction	Image Manipulation
Infographic Design	Pre- & Post Video Production
Layout Design	
Animated Graphics	Video Editing

Autobiography

Christine came to the Earth (at the location of Taiwan) in the early '70s. She moved to the United States with her family when she was 13, aimed to receive American higher education. In the mid-'90s, she received a Bachelor of Fine Arts degree from the Cooper Union in New York City and started her career as a graphic designer in the New York Metro area. She has served many large and small media companies, with MTV, CBS, CNBC, Al-Jazeera among them. Her work garnered multiple awards, and she founded and operated two design studios. After living in the States for 32 years, at the peak of her broadcast television career in New York City, and after much careful consideration, she decided to return to her birthplace, Taipei, at the end of 2017. Shortly after her homecoming, she was recognized as an Assistant Professor Rank Specialist by Taiwan's Ministry of Education. She also decided to contribute to her home country what she learned from American television stations, to further develop "Broadcast Design" as a new profession in Taiwan, and as a pursuit of her vocational ideals. In the spring of 2021, she was accepted and admitted as a graduate student by the National Taiwan University of Arts, School of Communication, Department of Radio and Television.

Experience

Oct 2021 – Mar 2022: Deputy Director, Creative Arts Center TaiwanPlus International Video Streaming Platform, Taipei City, Taiwan

- Collaborate with journalists to visualize graphics and communicate news graphic design concepts to Creative Arts team
- Established and named the Creative Arts Center for TaiwanPlus
- Led and support Creative Arts team to design Explainer-Style news graphics for English news content
- Taught creative team Roman typography, graphic design and western aesthetics
- Organized and lectured inter-departmental graphic production workshops

Sep 2020 – Jan 2021: Adjunct Teacher, Department of Multimedia Design Jinou Girls High School, Taipei City, Taiwan

School Year 2020, Fall semester

Taught graduating students "Portfolio Design", "Computer-aided Graphic Design", and taught second-year students basic computer course "Drawing with Vector"

Sep 2018 – Jan 2021: Adjunct Assistant Professor Rank Specialist Department of Media Design, Tatung University, Taipei City, Taiwan

School Year 2020, Fall semester

- Taught new elective Courses "Short Film Design" and "Broadcast Design"
- Took students to off-campus field trips visiting Formosa TV in Linko District, New Taipei City, and Spot Music Production Company in Neihu District, Taipei City.

School Year 2019

- Taught First-Year compulsory "Graphic Design", Third-Year compulsory "Portfolio Design", and newly opened and developed "Film Creativity", Second-Year compulsory "Interactive Visual Design" and "Game Design"
- Managed and guided students to organize their own End-of-Semester Student Show

Independent Coursework

Short Story Writing. New York University (NYU)

Starting Your Own Small Business. NYU

Commercial Production. Parsons / New School

Advertising Art Direction. Parsons / New School

Social Psychology. William Paterson University

Fred Pryors Career Track

Tools I Use

Adobe

Illustrator

Photoshop

After Effects

InDesign

XD

Acrobat

Viz RT

Artist

Viz World (Curious)

Microsoft

Word

Excel

Powerpoint

Teams

Other Apps

Evernote

Graffiti

Analog

Pen, pencil

paper, notebooks

The "four treasures"

Volunteer

2010 – 2015: The Cooper Union Alumni Association (CUAA)

Alumni Council Member (2011 – 2013)

- Communications Committee
- Cooper Union Entrepreneurs Society (CUES) Advising Member
- Developed "Delicious CUP" as a self-sustaining business model benefiting the school

The Cooper Union Art School Representative, Class of 1995 (2010 – 2015)

Hobbies & Interests

Listening to music, reading, practicing piano, singing, calligraphy, yoga, aerobic exercise (dancing), reacquainting my beautiful hometown and its culture

Experience (Continued)

• School Year 2018

- Taught First-Year students compulsory courses "Visual Communication Design" and "Color Theory & Design", taught counseling courses on Adobe software, guest lectured Master's Course "Information Visualization", and guest lectured for "Independent Study Lectures at Tatung University"
- Managed and guided students to participate in the End-of-Semester Exhibition organized by the Student Association of Media Design

2005 – 2017: Managing Partner & Designer, Artifactuality Studios, New Jersey

Artifactuality is an award-winning multimedia creative & design studio established in 2005, servicing MTV, Smithsonian Channel, News 12, Oxygen Networks, independent production companies, and filmmakers. Our studio expanded and contracted per project size and managed up to 6-person teams. Project gamut spans from television pre-production, post-production, print, branding, web and mobile applications.

Other Experience (Simplified)

2019 – 2020: One-On-one Private English Tutor

2018 – 2018: Native Speaking Teacher in-Training, Hess International Education, Taipei City, Taiwan

2016 – 2017: Senior Designer, CBS News, New York City, USA

2013 – 2015: Creative Producer, Al-Jazeera America, New York City, USA

2004 – 2013: Graphic Journalist, CBS News, New York City, USA

1999 – 2004: On-Air Designer, MTV Networks, New York City, USA
Project Art Director and Compositor (2001–2004)
Daily Graphics Designer (1999–2001)

1997 – 1998: On-Air Designer, CNBC, Fort Lee, New Jersey, USA
Senior Designer (Apr 1998 – Dec 1998)
Graphics Associate (Dec 1997 – Apr 1998)

1995 – 1997: Sole Proprietor, Graphic Designer, Absolute Design, New Jersey, USA

Publications

Personal Blog: "Between My Ears". christinemoh.wordpress.com

Article: "Featured Alumna: Kim Holleman" Cooper Union Alumni Association

Featured in:

"InBiz" Magazine. 2nd Quarter 2008.

Cover Story: "Build a Brand That Works for you"

"Indie Slate" Magazine. February 2007.

"Opening Titles – Tips from the pros at Artifactuality"

"Not Teflon: MTV Design & Promos" (featured project "Emoticons: Crying Eye" promo)
Edited by Jeffrey Keyton, introduction by Moby