

Christine Moh

Visual Communication Artist / Writer / Educator

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Language: Bilingual

American English	Mandarin Chinese
Fluent in Listening, Reading, Speaking, & Writing	Fluent in Listening, Reading, Speaking, & Writing
Typing: 68 WPM TOEIC L/R: 770 TOEIC S/W: 160	Typing: 51 WPM TOCFL L/R: Level 5 TOCFL S/W: TBD

Awards

- 2007 Bronze, Telly Awards
- 2007 Silver, Creativity Awards
- 2007 Silver, Davey Awards
- 2001 Awards of Excellence,
Communication Arts Design Annual

Education

**National Taiwan University of Arts
School of Communication
Department of Radio & Television**
Master of Arts, 2023

**The Cooper Union for the Advancement
of Science and Art, School of Art.**
Bachelor of Fine Arts, 1995.
Concentration: Graphic Design

The Cooper Union, located in Manhattan, New York City, is a private college composed of School of Art, School of Architecture, and School of Science & Engineering. With 8% admission rate, this merit based free-tuition college gave its attending students 4 years of full-tuition scholarship based on satisfactory academic performance

Professional Skills

Communication Design	Animated Graphics
Visual Art Direction	Compositing
Typography	Pre- & Post Video Production
Layout Design	

Autobiography

Christine came to the Earth (the location of Taiwan) in the early '70s. She moved to the United States with her family when she was 13 to receive American education. In the mid-'90s, Christine graduated from the Cooper Union Art School and started her career as a graphic designer in the New York Metro area. She has served many large and small media companies, including MTV, CBS, CNBC, and Al-Jazeera. Her work garnered multiple awards, and Christine founded and operated two design studios. After living in the States for 32 years, at the peak of her broadcast television career in New York City, and after much careful consideration, she decided to return to her birthplace, Taipei, at the end of 2017. Shortly after her homecoming, she was employed at Tatung University as an Adjunct Assistant Professor Rank Specialist. In the spring of 2021, she was accepted and admitted as a graduate student by the National Taiwan University of Arts and she graduated in 2023 with a Master of Arts degree. Despite her short excursion to learn and write about the communication media in Taiwan, her artistic design skills are engrained in her being. Christine is passionate about designing anything and is primarily focused on designing to communicate the true meaning of messages.

Experience

Jan 2024 – Mar 2024: Patent Translator. Jiang Chun Intellectual Property Inc. Taipei City, Taiwan

Oct 2023 – present: Planner & Announcer of "Stories of the Classic Songs" unit of the "Good Partners in Education" program on National Education Radio

Jun 2023 – Aug 2023: Freelance Translator. "Taiwan Botanical Wonders" Proposal, "Poetry of Life" O-Turn Films

Feb 2023 – Jun 2023: Researcher and Author of "Taiwan In View 2023" Report
Commissioned by Asia Video Industry Association (AVIA) Hong Kong

**Sep 2018 – Jan 2023: Adjunct Assistant Professor Rank Specialist
Department of Media Design, Tatung University, Taipei City, Taiwan**

School Year 2020 & 2022, Fall semester

Taught new elective Courses "Short Film Design" and "Broadcast Design"

- Took students to off-campus field trips visiting Formosa TV in Linko District, New Taipei City, and Spot Music Production Company in Neihu District, Taipei City.

School Year 2019

Taught First-Year compulsory "Graphic Design", Third-Year compulsory "Portfolio Design", and newly opened and developed "Film Creativity", Second-Year compulsory "Interactive Visual Design" and "Game Design"

- Managed and guided students to organize their own End-of-Semester Student Show

School Year 2018

Taught First-Year students compulsory courses "Visual Communication Design" and "Color Theory & Design", taught counseling courses on Adobe software, guest lectured Master's Course "Information Visualization", and guest lectured for "Independent Study Lectures at Tatung University"

- Managed and guided students to participate in the End-of-Semester Exhibition organized by the Student Association of Media Design

Independent Coursework

Short Story Writing. New York University (NYU)
Starting Your Own Small Business. NYU
Commercial Production. Parsons / New School
Advertising Art Direction. Parsons / New School
Social Psychology. William Paterson University
Fred Pryors Career Track

Tools I Use

Adobe

Illustrator
Photoshop
After Effects
InDesign
XD
Acrobat

Viz RT

Artist
Viz World (Curious)

Microsoft

Word
Excel
Powerpoint
Teams

Other Apps

Evernote
Graffle

Analog

Pen, pencil
paper, notebooks
The “four treasures”

Volunteer

2010 – 2015: The Cooper Union Alumni Association (CUAA)

Alumni Council Member (2011 – 2013)

- Communications Committee
- Cooper Union Entrepreneurs Society (CUES) Advising Member
- Developed “Delicious CUP” as a self-sustaining business model benefiting the school

The Cooper Union Art School Representative, Class of 1995 (2010 – 2015)

Hobbies & Interests

Listening to music, reading, practicing piano, singing, calligraphy, yoga, aerobic exercise (dancing), reacquainting my beautiful hometown and its culture



christinemoh.com/home

Experience (Continued)

Jun 2022 - Sep 2022: Research Fellow, Chinese Society of Communication Management, Taipei City, Taiwan. Commissioned by Republic of China Satellite Radio and Television Business Association

Oct 2021 – Mar 2022: Deputy Director, Creative Arts Center TaiwanPlus International Video Streaming Platform, Taipei City, Taiwan.

- Collaborate with journalists to visualize graphics and communicate news graphic design concepts to Creative Arts team
- Established and named the Creative Arts Center for TaiwanPlus
- Led and support Creative Arts team to design Explainer-Style news graphics for English news content
- Taught creative team Roman typography, graphic design and western aesthetics
- Organized and lectured inter-departmental graphic production workshops

Sep 2020 – Jan 2021: Adjunct Teacher, Department of Multimedia Design Jinou Girls High School, Taipei City, Taiwan

School Year 2020, Fall semester

Taught graduating students “Portfolio Design”, “Computer-aided Graphic Design”, and taught second-year students basic computer course “Drawing with Vector”

May 2020 – Jun 2020: Associate Creative Director, Wunderman Thompson, Taipei City, Taiwan

Nov 2018 – Jan 2019: Postproduction Supervisor, MomoTV, Taipei City, Taiwan

USA Experience (simplified list)

2005 – 2017: Managing Partner & Designer of Artifactuality Studios, Montclair, New Jersey: Award-Winning design studio
2016 – 2017: Senior Designer, CBS News, New York City: Designed for “Face the Nation” and “Weekend Evening News”
2013 – 2015: Creative Producer, Al-Jazeera America, New York City: First supervisor experience and cross-department collaboration
2004 – 2013: Graphic Journalist, CBS News, New York City
1999 – 2004: On-Air Designer, MTV Networks, New York City
Project Art Director and Composer (2001–2004)
Daily Graphics Designer (1999–2001)
1997 – 1998: On-Air Designer, CNBC, Fort Lee, New Jersey
Senior Designer (Apr 1998 – Dec 1998)
Graphics Associate (Dec 1997 – Apr 1998)
1995 – 1997: Sole Proprietor & Graphic Designer, Absolute Design, Wayne, New Jersey

Publications

Masters Thesis: “To redact or not to redact, that is the question” for crime news images: A comparative study between American mainstream media and Taiwan’s Public Television Service. (2023)

Journal Article (in press): Exploring practitioners’ views on product placement: What can Taiwan learn from the West (2023) Academic Journal of Interdisciplinary Studies.

Journal Article (working paper): Generative AI Adoption and Journalist Perceptions in Taiwanese Newsrooms (2023)

Conference Paper: Image redaction in news reporting: A preliminary study between Taiwanese and American news reports (2022)

Conference Paper: Exploring possibility of loosening satellite TV laws in Taiwan: A preliminary study by an American television professional (2022)

Featured in: “Not Teflon: MTV Design & Promos” (featured project “Emoticons: Crying Eye” promo). Edited by Jeffrey Keyton, introduction by Moby